



To the Wahl Dealer

T is with a feeling of pride that we present to you the 1925 line of Wahl Products—New Perfected Wahl Eversharps, Wahl Pens and Red Top Eversharp leads. On the pages of this book is illustrated not only the most complete, but the finest line of high grade writing instruments we have yet produced.

The introduction, this year, of the New Perfected Wahl Eversharp marks a distinct epoch in the history of writing implement progress. It has been placed on the market only after years of scientific research and experimentation on the part of our engineering staff. It is really the "trouble proof" pencil.

Six new features, added refinements, make the New Wahl Eversharp the finest pencil made. It is not only easier and faster in operation, but is free from any tendency to clogging or faulty operation of any kind. So strong is our confidence in this new pencil that we print the following broad guarantee in our national advertising:—

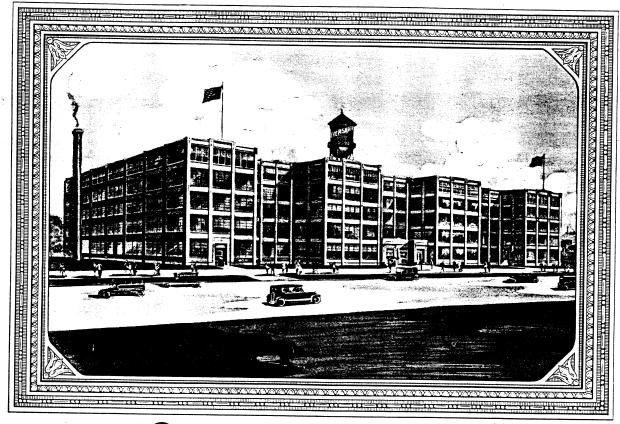
"The New Perfected Eversharp is unconditionally guaranteed against faulty operation of any kind, from any cause. All dealers are authorized to replace free of charge any part that fails to work to your entire satisfaction."

Eversharp's "write-hand companion," Wahl Pen, is becoming more popular with the public every day. The fountain pen user recognizes quickly the superiority of this fine line of pens. The increase in volume of our metal pen business is particularly gratifying. People everywhere are realizing the logic and good sense behind the idea of gold or silver for pen barrels. The Wahl all-metal pen combines beauty, utility and indestructibility in high degree.

You are urged to study the pages of this book carefully and familiarize yourself with the wide range of styles and sizes of Wahl Products which you are able to offer your trade. By so doing you can give expert advice to your customers in the selection of the items best suited to the desire and needs of the individual.

We are grateful to each of our dealer-friends for the co-operation which has made the present development of this business possible, and to assure each one of our loyal support and service.

THE WAHL COMPANY.



The Home of Wahl Pens and Eversharp Pencils

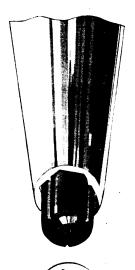
THIS spacious daylight factory is devoted exclusively to the manufacture of Wahl Eversharp pencils, Wahl Pens and Eversharp leads.

It is a thoroughly modern fireproof building, five stories high, with seven acres of floor space. The first four floors are occupied by the manufacturing departments, and the fifth floor houses the executive, sales and general offices.

All the equipment in the Wahl plant is the finest that human ingenuity has ever devised for building quality writing instruments. Raw materials of the highest grade are here fashioned with skill and care into finished Wahl Products—the world's leading writing tools. Even the precious metal parts used in making Wahl Pens and Eversharps are made here in our own tubing plant—Eversharp leads, too, are made in this building.

This factory has a daily capacity of 50,000 pencils, 8,000 pens and 1,300,000 sticks of lead.

The entire resources of this large, substantial organization are behind every Wahl Product you sell.



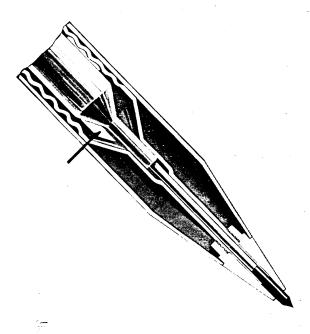
Perfected Wahl Eversharp Features

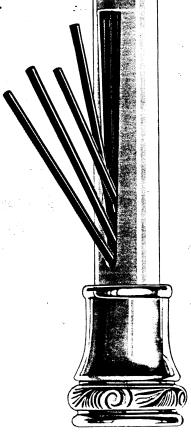
The Rifled Tip Perfected

EVERSHARP'S rifled tip, the patented invention which first made a good mechanical pencil possible, has now been perfected! Tiny relief spaces between the lead-gripping teeth positively prevent clogging or jamming. Still the lead is held firmly at the point; no slipping; no wabbling; no breaking inside the pencil.

Extra Leads Accessible Immediately

THE new side-opening lead magazine enables the user to draw a new lead almost instantly. The amount of reserve lead can always be seen. This feature gives new convenience and new speed of operation to Eversharp.





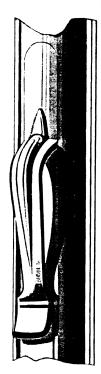
Loads in an Instant

THE drawing at the left shows the trigger which releases plunger when lead is used up. One pull—insert lead—one push—a turn. That's all. Reloading requires only a very few seconds.

Perfected Wahl Eversharp Features

Automatic Lead Index

A very useful feature. To know the length of lead in Eversharp just pull the cap straight out and notice the distance between A and B, as shown. This distance equals the length of lead remaining in feed chamber ready for use.



Stronger, Better Clip

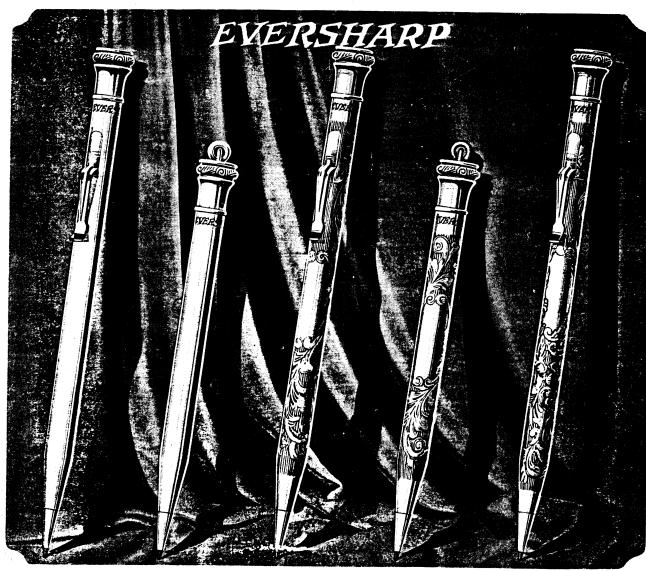
THE pocket clip on the New Eversharp is made stronger by a different construction which adds to its appearance. Even if accident break the clip, a new one can be inserted in a few moments.

Replace Worn-out Eraser

THE construction of the New Eversharp permits the eraser to be replaced by a new one. It cannot come out in use, yet it can be changed in a few seconds.

Every Part Replaceable

THE New Perfected Wahl Eversharp can be completely taken apart by unscrewing the tip and pulling out the mechanism. All parts are interchangeable and replaceable. Anyone can replace any part in a few seconds.

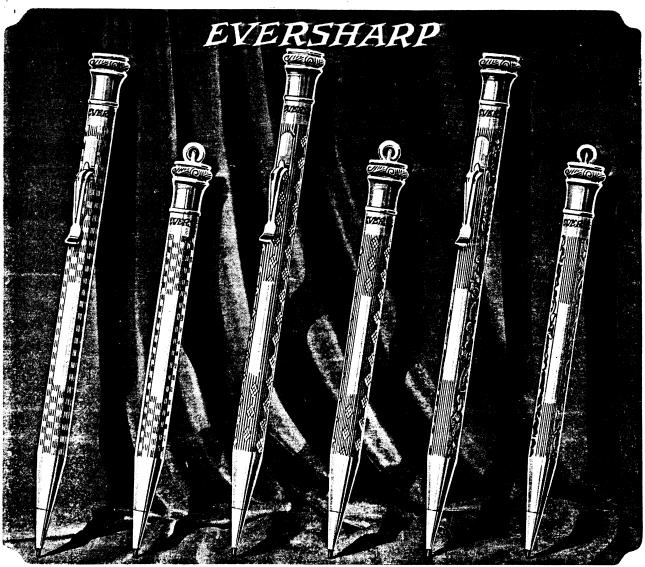


14K SOLID YELLOW GOLD

Telegraph Word		
Abacj	No. 90	Plain design, with clip and 12 extra leads; 5¼ inches long.
Abadk	No. 90SW	Vest pocket size (41% inches long). Plain finish, has ring for watch chain or ribbon; 6 extra leads.
Abafl	No. 91	Beautifully hand engraved; 514 inches long, with clip and 12 extra leads.
Abagm	No. 91SW	Ladies' size pencil, same finish as No. 91. Has 6 extra leads, ring for chain or ribbon, and is 41/8 inches long.
Abajp	No. 92	Hand engraved, our most elaborate pencil. Has clip and 12 extra leads: 516 inches long.

18K SOLID GREEN GOLD

No. 90 G	See description of No. 90 above.
No. 90GSW	See description of No. 90SW above
No. 91G	See description of No. 91 above.
No. 91GSW	See description of No. 91SW above
No. 92G	See description of No. 92 above.
	No. 90GSW No. 91G No. 91GSW



No. 66

No. 66SW

No. 98

No

No. 9

No. 99SW

(New Perfected Eversharps. Illustrations are actual size. Every pencil has an eraser under cap)

10K SOLID YELLOW GOLD

Telegraph Word		
Abatz	No. 66	Engine turned, Checkerboard design. Fitted with clip and 12 extra leads; 51/4 inches long.
Abavb	No. 66SW	Same design as No. 66. Short pencil with ring for chain or ribbon, and 6 extra leads; 41/8 inches lon
		501,445

14K SOLID YELLOW GOLD

Telegraph Word		
Abawc	No. 98	Engine turned Diamond design pencil with clip and 12 extra leads; $5\frac{1}{4}$ inches long.
Abaxd	No. 98SW	Engine turned Diamond design short pencil with cap ring and 6 extra leads; $4\frac{1}{3}$ inches long.
Abayf	No. 99	The popular Hanlin design. Engine turned and hand engraved. Has clip and 12 extra leads; $5\frac{1}{4}$ inches long.
Abazg	No. 99SW	Short Hanlin design pencil with cap ring and 6 extra leads; $4\frac{1}{8}$ inches long.

18K SOLID GREEN GOLD

Telegraph Word			Telegraph Word		
Abbog	No. 98G	See description of No. 98 above.	Abcad	No. 99G	See description of No. 99 above.
Abbuh	No. 98GSW	See description of No. 98SW above.	Abcef	No. 99GSW	See description of No. 99SW above.

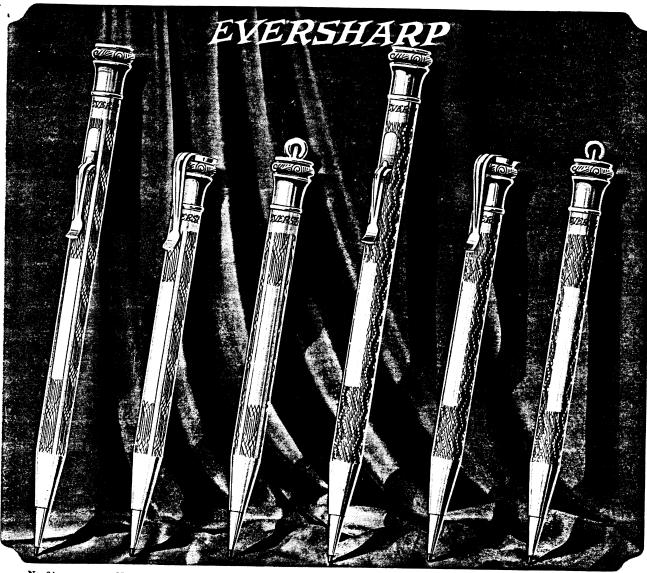


YELLOW GOLD FILLED

Telegraph Word		
Caduh	No. 69	Octagon-shaped pencil with clip and 12 extra leads; $5\frac{1}{4}$ inches long.
Caecr	No. 69SC	Short octagon pencil, clip on cap, 6 extra leads; $4\frac{1}{4}$ inches long.
Caebp	No. 69SW	Short octagon pencil with ring. Has 6 extra leads and is $4\frac{1}{8}$ inches long.
Bacax	No. 14	Grecian Border (engine turned) design with clip and 12 extra leads; $5\frac{1}{4}$ inches long. One of our biggest sellers.
Baciz	No. 14SC	Short Grecian Border design pencil with clip and 6 extra leads; 41/4 inches long.
Bacey	No. 14SW	Short Grecian Border design pencil with cap ring and 6 extra leads. It is $4\frac{1}{8}$ inches long.

GREEN GOLD FILLED (Engine Turned)

Word		(Engine Turi
Bacob	No. 77	See description of No. 14 above.
Baday	No. 77SC	See description of No. 14SC above.
Bacuc	No. 77SW	See description of No. 14SW above.



No. 24

No. 24SC

No. 24SW

No. 25

No. 25SC

No. 25SW

(New Perfected Eversharps. Illustrations are actual size. Every pencil has an eraser under cap)

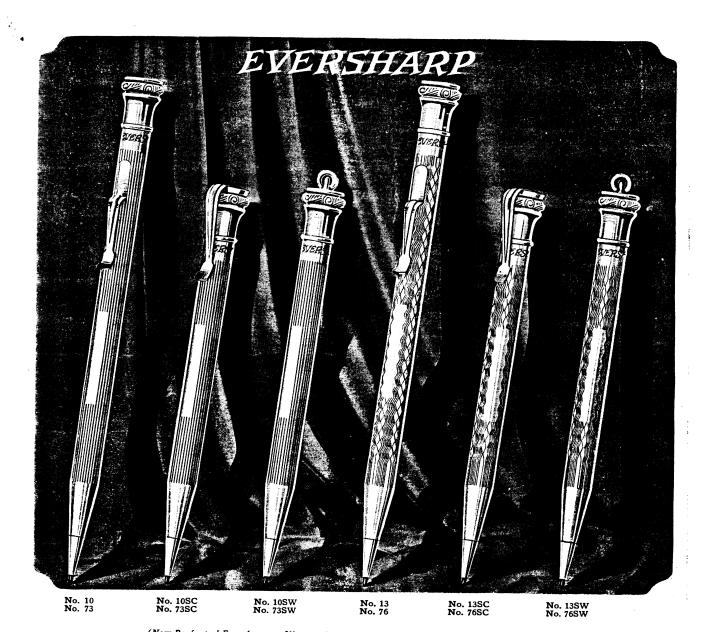
YELLOW GOLD FILLED

Telegraph		
Word		(Engine Turned)
Baagw	No. 24	Dart design pencil with pocket clip and 12 extra leads; 51/4 inches long.
Baajy	No. 24SC	Vest pocket size; Dart design pencil with clip on cap and 6 extra leads; $4\frac{1}{4}$ inches long.
Baahx	No. 24SW	Short Dart design pencil with ring on cap and 6 extra leads; $4\frac{1}{8}$ inches long.
Baapf	No. 25	Handsome Ripple pattern pencil. Has clip and 12 extra leads; 5¼ inches long.
Baatj	No. 25SC	Short Ripple design pencil with clip on cap, and 12 extra leads; $4\frac{1}{4}$ inches long.
Baarg	No. 25SW	Ladies' size Ripple design pencil with ring for fastening to chain or ribbon. Has 6 extra leads and is $4\frac{1}{8}$ inches long.

GREEN GOLD FILLED

(Engine Turned)

Telegraph Word		•	Telegraph Word		
Baakz	No. 26	See description of No. 24 above.	Baaxm	No. 27	See description of No. 25 above.
Baand	No. 26SC	See description of No. 24SC above.	Babub	No. 27SC	See description of No. 25SC above.
Baamc	No. 26SW	See description of No. 24SW above.	Baazp	No. 27SW	See description of No. 25SW above.



YELLOW GOLD FILLED

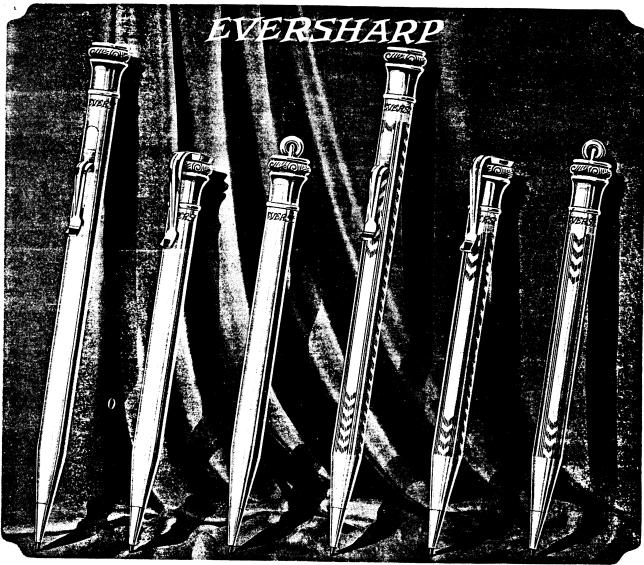
(Engine Turned)

Word		
Badez	No. 10	Beautiful Colonial design pencil with pocket clip and 12 extra leads; $5\frac{1}{4}$ inches long.
Badud	No. 10SC	Short size, Colonial design with clip on cap and 6 extra leads; 41/4 inches long.
Badib	No. 10SW	Short size, Colonial design with cap ring and 6 extra leads; $4\frac{1}{8}$ inches long.
Caabn	No. 13	Full size pencil in the Zigzag pattern. Has pocket clip and 12 extra leads; 5½ inches long.
Caagt	No. 13SC	Zigzag design pencil in vest pocket size, with clip on cap. Has 6 extra leads and is 4½ inches long.
Caacp	No. 13SW	Ladies' size, Zigzag pattern. Fitted with cap ring for chain or ribbon, and 6 extra leads;

GREEN GOLD FILLED

(Engine Turned)

Telegraph Word		/	Telegrap Word	h	ď	•
Baedv Baejz Baefw	No. 73 No. 73SC No. 73SW	See description of No. 10 above. See description of No. 10SC above. See description of No. 10SW above.	Caajw Caasf Caard	No. 76SC	See description of No. 1. See description of No. 1. See description of No. 1.	3SC above.



No. 60

No. 60SC No. 70SC No. 60SW

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No. 61SC

No. 61SW

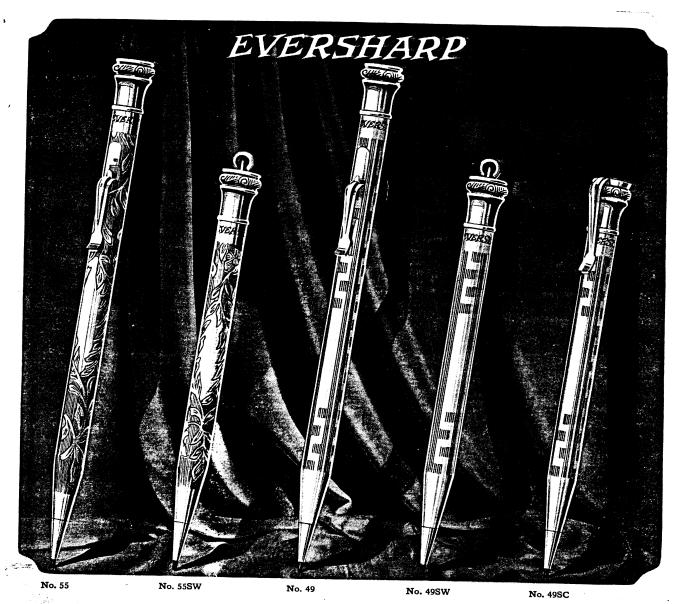
(New Perfected Eversharps. Illustrations are actual size. Every pencil has an eraser under cap)

YELLOW GOLD FILLED

Word		(Plain Finish)
Cacab Cadid Cacec	No. 60 No. 60SC No. 60SW	Highly polished pencil with clip and 12 extra leads; $5\frac{1}{4}$ inches long. Vest pocket size with clip on cap and 6 extra leads; $4\frac{1}{4}$ inches long. Ladies' size, with ring for chain or ribbon, and 6 extra leads; $4\frac{1}{8}$ inches long.
		(Chased Finish, Check Design)
Caavh Caazm Caaxk	No. 61 No. 61SC No. 61SW	Full size pencil with clip and 12 extra leads; $5\frac{1}{4}$ inches long. Extremely popular. Short pencil with clip on cap and 6 extra leads; $4\frac{1}{4}$ inches long. Ladies' size, with ring on cap and 6 extra leads; $4\frac{1}{8}$ inches long.

GREEN GOLD FILLED

Telegraph Word	(Plain Finish)	Telegraph Word	(Chase	ed Finish, Check Design)
Cadac Cadif Caded	See description of No. 60 above. See description of No. 60SC above. See description of No. 60SW above.	Cabaz Cabuf	No. 71 No. 71SC	See description of No. 61 above. See description of No. 61SC above. See description of No. 61SW above.



STERLING SILVER

		STEREING BILVER
Telegraph Word		(Hand Engraved)
Daabs .	No. 55	Beautifully and elaborately hand engraved pencil. Equipped with pocket clip and 12 extra leads; $5\frac{1}{4}$ inches long.
Daadv	No. 55SW	Same design as No. 55. Ladies' size with ring on cap for fastening to ribbon or chain. Has 6 extra leads and is $4\frac{1}{8}$ inches long.

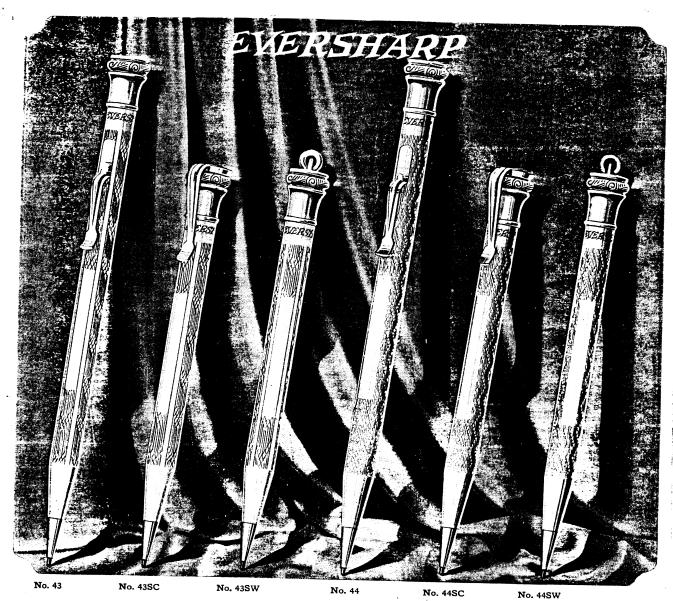
(Engine Turned)

Daafw	No. 49	The classic Grecian Border design pencil.	Has pocket clip and 12 extra leads; $5\frac{1}{4}$ inches long.
Daakb	No. 49SC	Vest pocket size, Grecian Border design.	Has clip on cap and 6 extra leads; $4\frac{1}{4}$ inches long.
Daajz	No. 49SW	Ladies' size Grecian Border design pencil	with cap ring and 6 extra leads; $4\frac{1}{8}$ inches long.



STERLING SILVER

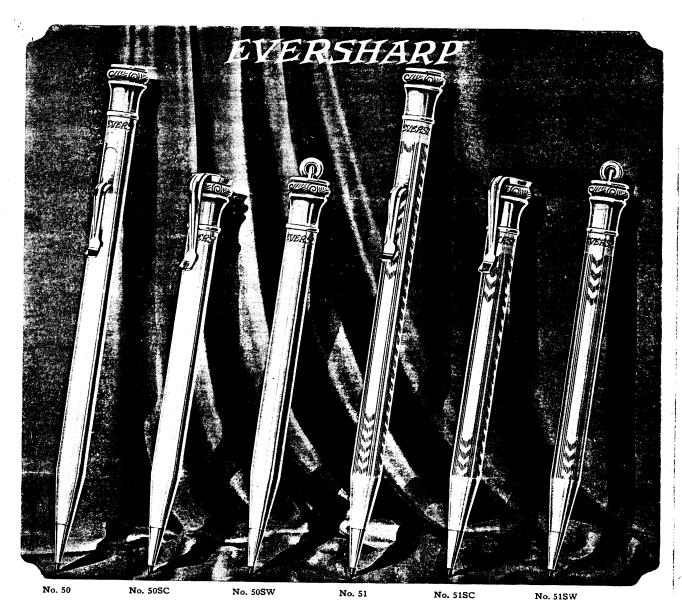
Telegraph Word		(Engine Turned)
Daalc	No. 45	Beautifully finished Colonial design pencil with pocket clip and 12 extra leads; 51/4 inches long.
Daanf	No. 45SC	Colonial design pencil in vest pocket size. Fitted with clip on cap and 6 extra leads; 41/4 inches long.
Daamd	No. 45SW	Short Colonial design pencil with ring on cap and 6 extra leads; 41/8 inches long.
Daarh	No. 48	Zigzag design; a very handsome pencil. Fitted with pocket clip and 12 extra leads; $5\frac{1}{4}$ inches long.
Daatk	No. 48SC	Vest pocket size Zigzag design pencil with clip on cap. Has 6 extra leads and is $4\frac{1}{4}$ inches long.
Daasj	No. 48SW	Ladies' size, Zigzag design, with ring on cap for fastening to sautoir or chain. Has 6 extra leads; $4\frac{1}{8}$ inches long.



STERLING SILVER

(Engine Turned)

Telegraph Word		(Linguie Turnea)
Daaxn	No. 43	Dart design pencil; an exceptionally neat pattern. Fitted with pocket clip and 12 extra leads; $5\frac{1}{4}$ inches long.
Daebt	No. 43SC	Dart design pencil for the vest pocket. Has clip on cap and 6 extra leads; 414 inches long.
Daazr	No. 43SW	Short pencil, Dart design, with ring on cap and 6 extra leads. Ideal for women and girls. Length of pencil is 41% inches.
Daecv	No. 44	Very attractive Ripple design pencil, with pocket clip and 12 extra leads; 514 inches long.
Daegy	No. 44SC	Vest pocket size pencil, Ripple design. Fitted with clip on cap and 6 extra leads; 414 inches long.
Daedw	No. 44SW	Ladies' size Ripple design pencil, with ring on cap for fastening to chain or sautoir. Has 6 extra leads; 41/8 inches long.



STERLING SILVER

(Plain Finish)

Telegraph Word	1	(Plain Finish)
Daehz	No. 50	Highly polished pencil with pocket clip and 12 extra leads; $5\frac{1}{4}$ inches long.
Daekc	No. 50SC	Vest pocket size pencil with clip on cap. Fitted with 6 extra leads; 414 inches long.
Daejb	No. 50SW	Ladies' size pencil with ring on cap for fastening to sautoir or chain. Has 6 extra leads and is 41/8 inches long.

(Chased Finish, Check Design)

Daemf	No. 51	Full size pencil with pocket clip and 12 extra leads; 51/4 inches long. One of our biggest sellers.
Daeph	No. 51SC	Fits the vest pocket. Has clip on cap and 6 extra leads; $4\frac{1}{4}$ inches long.
Daeng	No. 51SW	Ladies' size pencil with ring on cap and 6 extra leads; $4\frac{1}{8}$ inches long.



No. 31

No. 35

No. 35SC

No. 35SW

(New Perfected Eversharps. Illustrations are actual size. Every pencil has an eraser under cap)



SILVER PLATED

Telegraph Word

Eabfl

No. 31

The ever-popular Check design, chased finish pencil with pocket clip and 12 extra leads; 51/4 inches

long.

Eabsc

No. 31SC

Check design, chased finish pencil in vest pocket size. Fitted with clip on cap and 6 extra leads;

 $4\frac{1}{4}$ inches long.

Eabpy

No. 31SW Ladies' Check design pencil with cap ring and 6 extra leads; $4\frac{1}{8}$ inches long.

SILVER FILLED

Telegraph Word

Raent

No. 35

The new Wave design engine turned pencil. Has pocket clip and 12 extra leads; 51/4 inches long.

Raezf

No. 35SC

Wave design engine turned pencil with clip on cap and 6 extra leads; $4\frac{1}{4}$ inches long.

Rafav

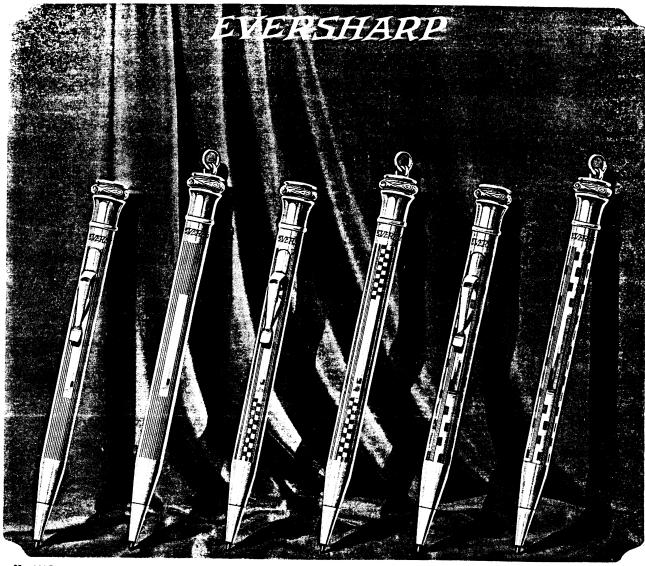
No. 35SW Short pencil engine turned in Wave design, cap ring and 6 extra leads; $4\frac{1}{8}$ inches long.



SILVER PLATED

(Plain Finish)

Telegraph Word		
Eagrs	No. 20	Highly polished full-size pencil. Fitted with pocket clip and 12 extra leads; 51/4 inches long.
Eagzy	No. 20SC	Short pencil with clip on cap and 6 extra leads; 41/4 inches long.
Eagsl	No. 20SW	Ladies' size pencil with ring on cap and 6 extra leads; 41/8 inches long.
Eadkl	No. 29	Very attractive octagon-shaped pencil. Has pocket clip and 12 extra leads; 51/4 inches long.
Eagch	No. 29SC	Octagon-shaped short pencil with clip on cap and 6 extra leads. Fits the vest pocket; 4¼ inches long.
Eafpl	No. 29SW	Ladies' size octagon-shaped pencil with ring on cap for attaching to chain or sautoir. Has 6 extra leads and is $4\frac{1}{8}$ inches long.



(Illustrations are actual size. Every pencil has an eraser under cap)

YELLOW GOLD FILLED

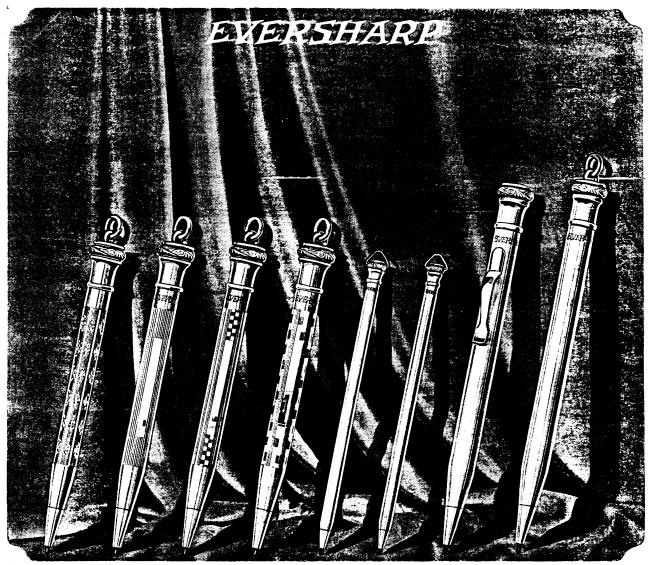
(Engine Turned)

Word		
Lacuh	No. 110C	Miniature Colonial design pencil with pocket clip, and 4 extra leads.
Lacog		Colonial design ladies' miniature pencil with ring for attaching to chain or sautoir; has 4 extra leads.
Paehj	No. 166C	Very attractive Checkerboard design miniature pencil with pocket clip, and 4 extra leads.
Paegh	No. 166SW	Ladies' Checkerboard design miniature pencil with ring on cap, and 4 extra leads.
Paefg		The popular Grecian Border design miniature pencil with pocket clip, and 4 extra leads.
Paedf		Ladies' miniature pencil in the Grecian Border design; fitted with cap ring, 4 extra leads.

GREEN GOLD FILLED

(Engine Turned)

Telegrapi Word	aph Telegraph d Word				
Laefb	No. 173C	See description of No. 110C above.	Laduj	No. 157SW	See description of No. 166SW above.
Laedz	No. 173SW	See description of No. 110SW above.	Ladig	No. 177C	See description of No. 114C above.
Laecy	No. 167C	See description of No. 166C above.	Ladad		See description of No. 114SW above.

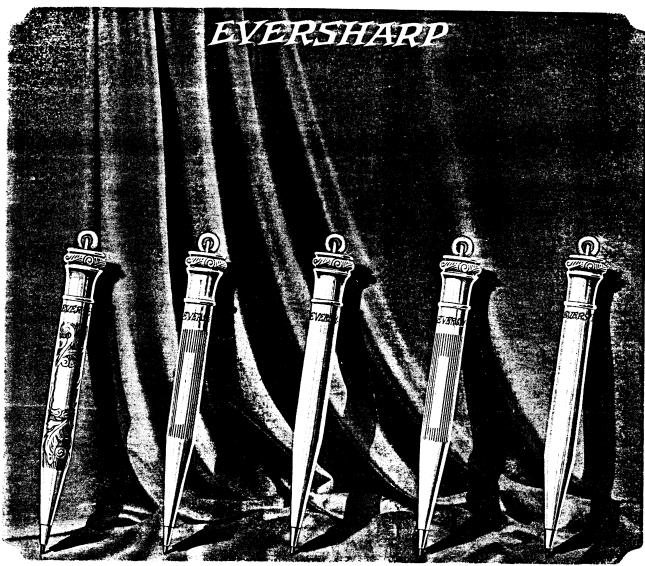


No. 120SW

(Illustrations are actual size. All pencils except Nos. 1 and 2 have eraser under cap)

MINIATURE, MIDGET MINIATURE AND MATCH THIN PENCILS

Telegraph Word		
Jaehc	No. 196MW	12K solid yellow gold midget miniature pencil. Engine turned in Chancellor design to match pen No. 218BW. Has cap ring and 4 extra leads.
J aejd	No. 197MW	Same as No. 196MW, only made of 14K solid green gold to match pen No. 218BGW.
Raavy	No. 110MW	Yellow gold filled midget miniature pencil. Engine turned in Colonial design to match pen No. 213AW. Has cap ring and 4 extra leads.
Raedj	No. 173MW	Same as No. 110MW, only is green gold filled to match pen No. 213AGW.
Raasw	No. 166MW	Yellow gold filled midget miniature pencil. Engine turned in Checkerboard design to match pen No. 214AW. Has cap ring and 4 extra leads.
Raech	No. 167MW	Same as No. 166MW, only is green gold filled to match pen No. 214AGW.
Raarv	No. 114MW	Yellow gold filled midget miniature pencil. Engine turned in Grecian Border design to match pen No. 216AW. Has cap ring and 4 extra leads.
Raebg	No. 177MW	Same as No. 114MW, only is green gold filled to match pen No. 216AGW.
Caevj	No. 2	Yellow gold filled match thin pencil. Has no eraser nor extra leads, but has cap ring. Uses regular Eversharp leads.
Daerj	No. 1	Silver plated match thin pencil, same as No. 2.
Laehd	No. 120C	Silver plated, plain finish miniature pencil with clip and 4 extra leads.
Laegc	No. 120SW	Same as No. 120C, but has ring in cap instead of clip.



No. 91MW No. 91GMW

No. 10MW No. 73MW

No. 60MW

No. 45MW

10. 20MW 10. 50MW

(Illustrations are actual size. Every pencil has an eraser under cap)

MIDGET PENCILS

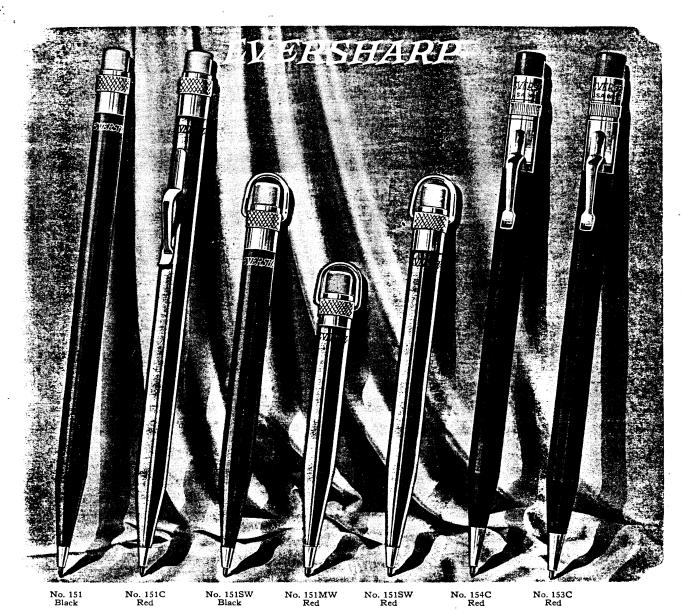
Telegraph Word		MIDGET PENCILS
Abahn	N o. 91MW	14K solid yellow gold, hand engraved. Has 6 extra leads; 31/16 inches long.
Abapw	No. 91GMW	18K solid green gold, same as No. 91MW; 31/16 inches long.
Baebs	No. 10MW	Yellow gold filled midget, Colonial design. Has ring in cap and 6 extra leads; 31/16 inches long.
Baekb	No. 73MW	Green gold filled, same as No. 10MW; $3\frac{1}{16}$ inches long.
Cacug	No. 60MW	Yellow gold filled, plain finish. Has ring in cap and is 31/16 inches long. 6 extra leads.
Daapg	No. 45MW	Sterling silver midget, Colonial design. Furnished with 6 extra leads. Has cap ring and is $3!_{16}$ inches long.
Ealdr	No. 20MW	Silver plated, plain finish; ring in cap and 6 extra leads; $3\frac{1}{16}$ inches long.
Daeld	No. 50MW	Sterling silver, plain finish; has cap ring and 6 extra leads; $3\frac{1}{16}$ inches long.



(Illustrations are actual size. Every pencil has an eraser under cap)

HARD RUBBER BARREL PENCILS

Word		
Raakn	No. 3	Engine turned in beautiful Dart design, gold filled cap, clip and lower barrel section. Has 12 extra leads; 51/4 inches long.
Raegl	No. 3SW	Same as No. 3 but is short with ring for chain or ribbon. Has 6 extra leads and is 41/8 inches long.
Raalp	No. 4	Long pencil with clip, engine turned in the well-known Grecian Border design; gold filled cap, clip and lower barrel section. Has 12 extra leads in magazine and is 5½ inches long.
Raehn	No. 4SW	Same as No. 4 but is short with ring in cap and has 6 extra leads; $4\frac{1}{8}$ inches long.



(Illustrations are actual size. Every pencil equipped with eqaser as shown)

"EVERSHARP IN WORKING TOGS"

Enameled pencils shown on this page are packed and shipped only in dozens of one color and style on counter display card. Bakelite pencils are packed and shipped one dozen of one color and shape on counter display card, in cartons for quantity sales or one dozen in assorted colors and shapes. Regular assortment cannot be changed. Dozens will not be broken.

Telegraph Word		
Eakby	No. 151	Enameled pencil with 12 extra leads. Furnished in black, red or blue. Specify colors. $5\frac{3}{8}$ inches long.
Eaker	No. 151C	Same as No. 151 but with clip. Comes in black, red or blue. State colors wanted. 53% inches long.
Eakgh	No. 151SW	Short enameled pencil with ring and 6 extra leads. Every school girl should have one. State whether black, red or blue is wanted. $4\frac{1}{3}$ inches long.
Eaksg	No. 151MW	Just the thing for the golfer. Midget enameled pencil with ring and 6 extra leads. Made in red only. $3\frac{1}{8}$ inches long.
Eamfr	No. 154C	The popular Commercial pencil (with Bakelite barrel) with clip and 12 extra leads. Ideal for use in school, office and shop. Comes in black, red, green or mottled. Specify color. 53% inches long.
Ealsk	No. 153C	Octagon-shaped Commercial pencil (with Bakelite barrel) with clip and 12 extra leads. This is one of the biggest sellers for commercial use. Comes in black, red, green or mottled. Specify color. 53 inches long.



No. 67 Gold Filled No. 32 Silver Plated No. 34 Silver Plated No. 10

No. 101 Yellow Enamel No. 101 Black Enamel

(Illustrations are actual size. None of these pencils are equipped with erasers)

THE EVERSHARP "EXECUTIVE" PENCIL

Telegraph Word

Eahsf No. 67 Gold filled Executive pencil, chased finish, Check design. Fitted with pocket clip and 6 extra checking (large size) leads. Ideal for use of office men, teachers, superintendents and all others requiring a pencil with extra thick lead. Equipped with black leads only. Length 5 1/4 inches.

Eahls No. 32 Silver plated Executive pencil, chased finish, Check design. Has clip and 6 extra checking leads. Very handsome and practical. Fitted with black leads only. Length 5 1/4 inches.

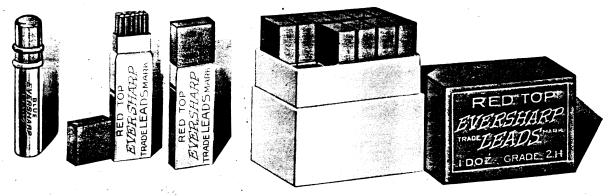
Raelr No. 34 Silver plated Executive pencil, plain finish, highly polished. Fitted with pocket clip and 6 extra checking leads. Black leads furnished unless otherwise ordered. Length 5 1/4 inches.

ENAMELED CHECKING PENCILS

Telegraph
Word

Eahbr No. 101

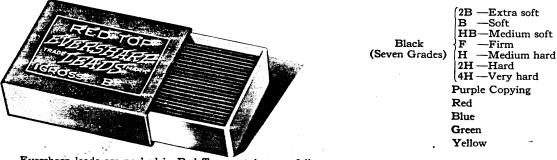
Handsomely enameled checking pencil, equipped with an extra box of 6 large size checking leads in any of the following colors: Black, red, blue, yellow or green. Barrel of pencil is enameled in the same color as the leads with which pencil is equipped. Be sure to give color assortment desired when ordering. Length 5¼ inches.



RED TOP EVERSHARP LEADS

Eversharp leads are made of the highest grade of domestic and imported graphites, clays and waxes and are guaranteed to write easily and smoothly. They are the finest leads obtainable, both for strength and writing quality and should always be used in Eversharp Pencils.

Made in the following grades and colors (standard Eversharp diameter):

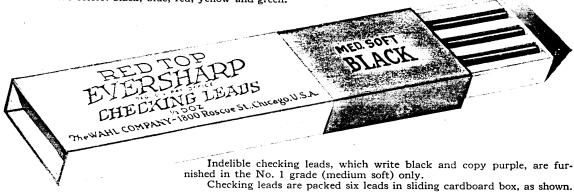


Eversharp leads are packed in Red Top containers as follows:

- 12 leads in one red-top metal tube (black in oblong tubes; colors in round tubes).
- 12 metal tubes in one cardboard box; 1 gross sticks in all. See illustration at top of page. 144 leads in sliding box, for office use (see illustration at left center of page).

EVERSHARP CHECKING LEADS

For use in Eversharp checking and executive pencils listed on page 23. Accurately made of finest materials. Furnished in two grades: No. 1, medium soft, and No. 2, extra soft. The No. 2 grade can be used for writing on glass, china and other smooth or glazed surfaces. Both grades made in five colors: black, blue, red, yellow and green.



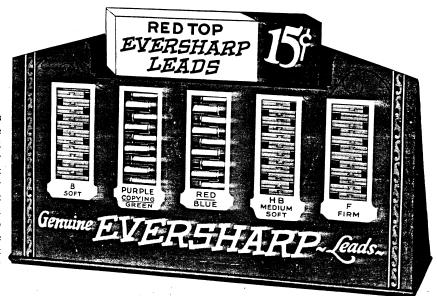
EVERSHARP ERASERS

(Not Illustrated)

Made of fine rubber to fit Eversharp pencils. One box of 12 erasers furnished free with each dozen steel tubes of black Red Top leads of standard (thin) Eversharp diameter. Extra erasers may be ordered separately if desired. When ordering specify whether erasers are wanted for regular, miniature or Commercial Eversharps.

EVERSHARP LEAD COUNTER DISPLAY ASSORTMENTS

The retail sale of Eversharp leads has been materially increased by the use of these handsomely colored metal lead display stands. Every store can use one of these busy silent salesmen. An Eversharp display stand on your counter is a constant reminder to your customers and serves as an invitation to them to reload their Eversharps. These stands are very substantially built and will remain attractive for many years.



Eversharp lead stands are made in two sizes and are furnished only with standard assortments of Eversharp leads as follows:

Telegraph Word

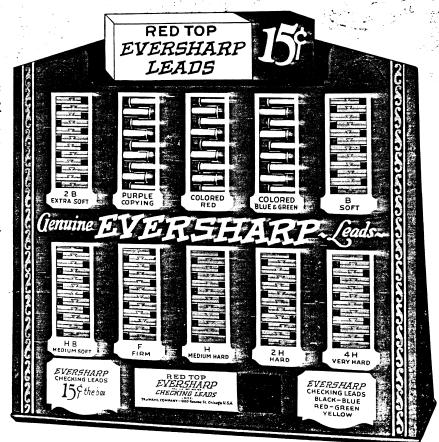
Caesg

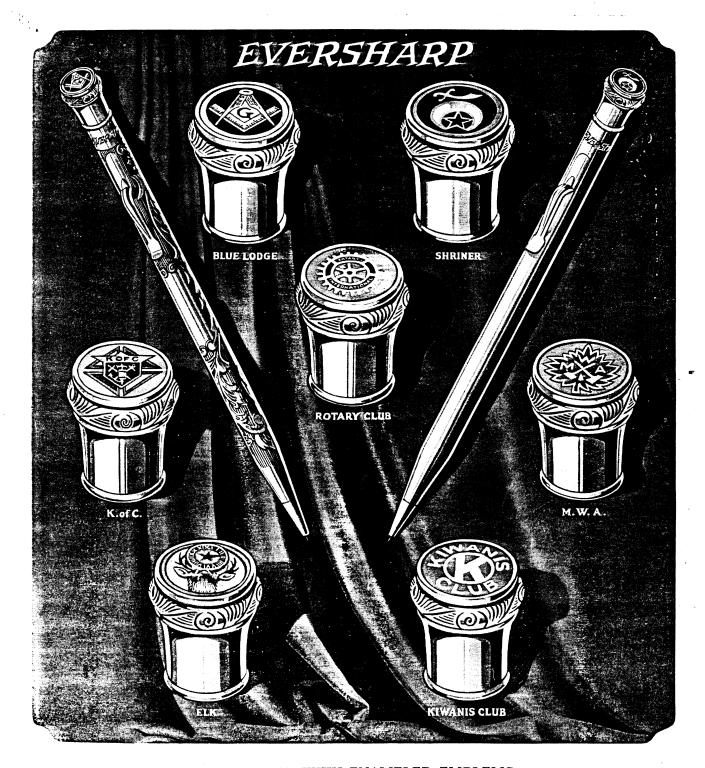
LEAD ASSORTMENT No. 9—Small size assortment. Contains one dozen tubes each of grades B, HB and F black Eversharp leads, and ½ dozen tubes each of purple copying, Eversharp red, Eversharp blue and Eversharp green leads. Contains three dozen erasers; no checking leads included. Small size display stand, shown at top of page furnished with this assortment.

Telegraph

Caepd LEAD ASSORTMENT No.

8-Our largest and most complete assortment. Contains 1 dozen tubes of each grade of black leads (of regular size), 1 dozen purple copying, 1 dozen Eversharp red, ½ dozen each Eversharp blue and Eversharp green, six boxes (assorted) checking leads and 7 dozen erasers. Total of $10\frac{1}{2}$ dozen boxes of leads. Large size display stand illustrated at right furnished with this assortment.





EVERSHARP WITH ENAMELED EMBLEMS

Orders for silver plated, sterling and gold filled Eversharps bearing emblems of any of the following organizations can be filled from stock:

Blue Lodge

Rotary

Elk

M. W. A.

Kiwanis

Shriner

K. of C.

K. P.

These emblems are beautifully enameled $in\ full\ colors$ on top of pencil cap.

Quotations on Eversharps with emblems, other than those mentioned above, furnished on request.

The Pen of Today—and Tomorrow

HE Wahl Metal Pen is as far ahead of old-fashioned fountain pens as the New Perfected Wahl Eversharp is ahead of the clutch pencil of grandfather's day.

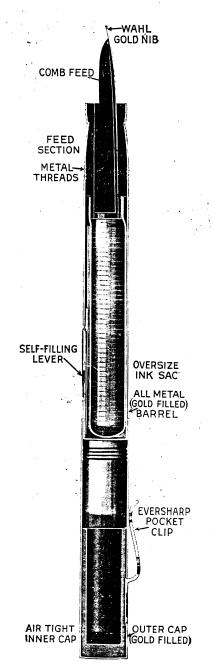
Its barrel is made of gold or silver—age-enduring metals that defy breaking or wearing out. The metal barrel, on account of its thin walls, permits the use of a much larger ink sac than is possible in any rubberbarrel pen of like diameter. This means greatly increased ink capacity and less frequent filling.

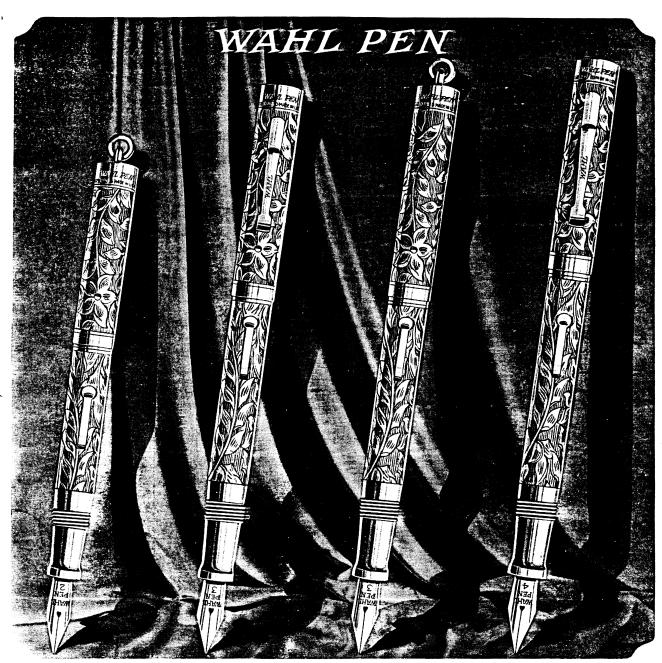
Gold and silver are the ideal materials for such an intimate personal object as a fountain pen. A Wahl Metal Pen peeping from pocket or purse is indicative of the good taste and refinement of the user. It is the pen for everyday use and a lifetime of hard, practical service.

Notice the simple, sturdy, sensible construction of the Wahl Pen in the illustration at the right. There are no frills about it—just the substantial materials and solid construction that a really fine writing pen must have.

The many styles and sizes of the Wahl Pen are shown on the following pages. Every Wahl Metal Pen is engine-turned or engraved in a design to match a New Perfected Wahl Eversharp pencil. Every Eversharp owner should have one of these fine pens to match. A matched pen-and-pencil set, made by Wahl, is the finest complete writing outfit that money can buy.

Every Wahl Pen can be furnished in a wide variety of nibs as shown on pages 54 and 55.





No. 328BW No. 328BGW No. 438B No. 438BG No. 438BW

No. 548B No. 548BG

(Illustrations are actual size)

ALL-METAL-BARREL PENS—Hand Engraved

(Self-filling Style)

14K SOLID YELLOW GOLD

To Match Eversharps Nos. 91, 91SW and 91MW.

Telegraph Word Maapn No. 328BW Has ring and No. 2 gold nib. Maarp No. 438B Has clip and No. 3 gold nib. Maasr No. 438BW Has ring and No. 3 gold nib.

No. 548B

Has clip and No. 4 gold nib.

14K SOLID GREEN GOLD

To Match Eversharps Nos. 91G, 91GSW and 91GMW.

Telegraph Word

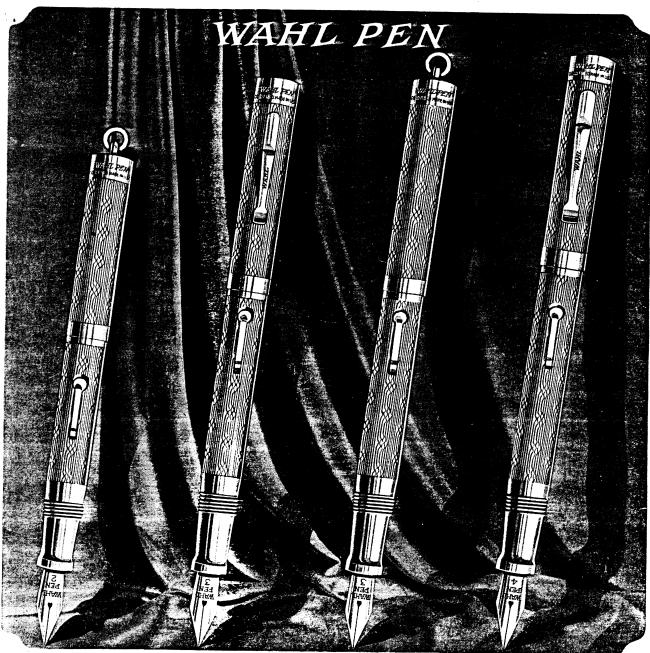
Maaxw No. 328BGW Has ring and No. 2 gold nib.

Maazy No. 438BG Has clip and No. 3 gold nib.

Mabeg No. 438BGW Has ring and No. 3 gold nib.

Macij No. 548BG Has clip and No. 4 gold nib.

Maavt



No. 200MBW No. 200MBGW

No. 300MB No. 300MBG No. 300MBW No. 300MBGW

No. 400MB No. 400MBG

(Illustrations are actual size)

ALL-METAL-BARREL PENS-Diamond Design

(Engine Turned. Self-Filling Style)

14K SOLID YELLOW GOLD

To match Eversharps Nos. 98 and 98SW

10 maten	E versnarps	1.4
Tele graph Word	•	

Macul No. 200MBW Has ring and No. 2 gold nib.

Madah No. 300MB Has clip and No. 3 gold nib.

Maebb No. 300MBW Has ring and No. 3 gold nib.

Maecc No. 400MB Has clip and No. 4 gold nib.

14K SOLID GREEN GOLD

To Match Eversharps Nos. 98G and 98GSW.

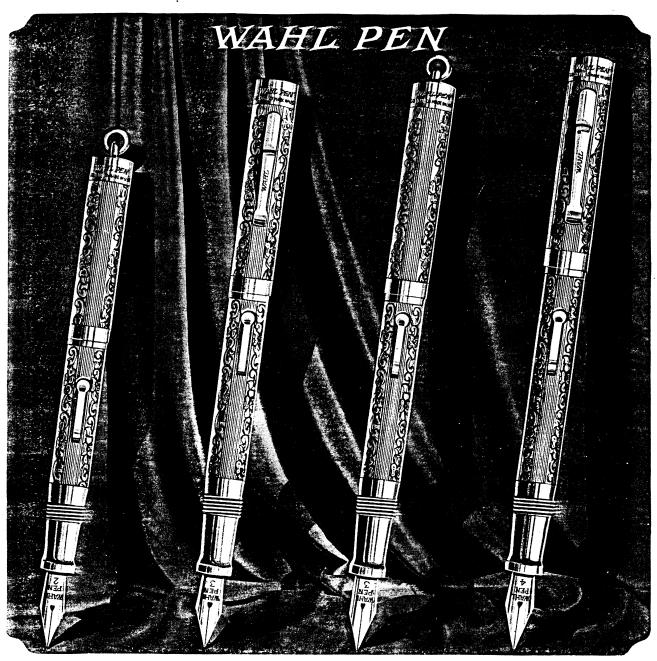
Telegraph Word

Maedd No. 200MBGW Has ring and No. 2 gold nib.

Maeff No. 300MBG Has clip and No. 3 gold nib.

Maegg No. 300MBGW Has ring and No. 3 gold nib.

Maekk No. 400MEG Has clip and No. 4 gold nib.



No. 600MBW No. 600MBGW No. 700MB No. 700MBG No. 700MBW No. 700MBGW

No. 800MB No. 800MBG

(Illustrations are actual size)

ALL-METAL-BARREL PENS-Hanlin Design

(Engine Turned and Hand Engraved. Self-Filling Style)

14K SOLID YELLOW GOLD

To Match Eversharps Nos. 99 and 99SW

sw

Telegraph Word

Maell No. 600MBW Has ring and No. 2 gold nib.

Maemm No. 700MB Has clip and No. 3 gold nib.

Maenn No. 700MBW Has ring and No. 3 gold nib.

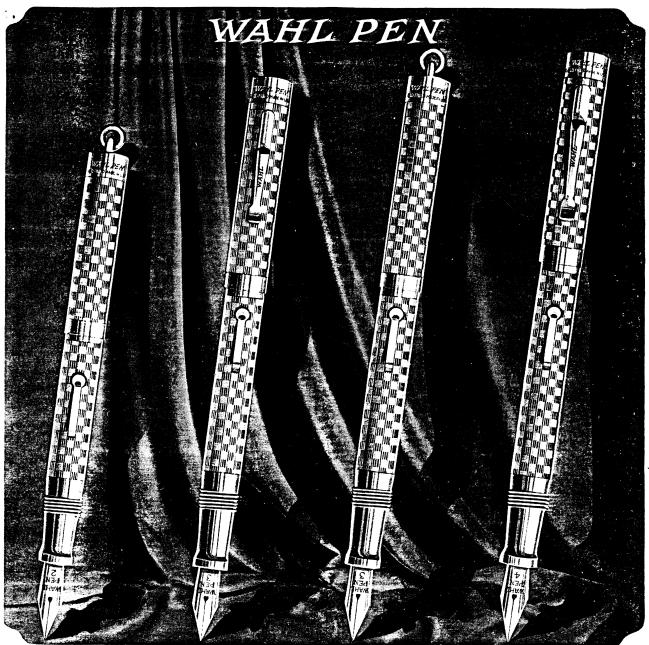
Maepp No. 800MB Has clip and No. 4 gold nib.

14K SOLID GREEN GOLD

To Match Eversharps Nos. 99G and 99GSW.

Telegraph Word

Naabd No. 600MBGW Has ring and No. 2 gold nib.
Naacf No. 700MBG Has clip and No. 3 gold nib.
Naadg No. 700MBGW Has ring and No. 3 gold nib.
Naafh No. 800MBG Has clip and No. 4 gold nib.



No. 324EW

No. 434E

No. 434EW

No. 544E

(Illustrations are actual size)

ALL-METAL-BARREL PENS-Checkerboard Design

(Engine Turned. Self-Filling Style)

10K SOLID YELLOW GOLD

To Match Eversharps Nos. 66 and 66SW.

Telegraph Word Maabz

Maacb

No. 324EW No. 434E

w H

Has clip and No. 3 gold nib.

Has ring and No. 2 gold mb.

Telegraph Word

Maadc

No. 434EW

Has ring and No. 3 gold nib.

Maagf

No. 544E

Has clip and No. 4 gold nib.



No. 328CW

No. 438C

No 439CU

No. 548C

No. 658C

(Illustrations are actual size)

ALL-METAL-BARREL PENS—Hand Engraved

(Self-filling Style)

STERLING SILVER

To Match Eversharps Nos. 55 and 55SW

			a a loor oo ama	55511	
Telegraph Word	•		Telegraph Word		
Maajh	No. 328CW	Has ring and No. 2 gold nio.	Maaml	No. 548C	Has clip and No. 4 gold nib.
Maakj	No. 438C	Has clip and No. 3 gold nib.	Maanm	No. 658C	Has clip and No. 5 gold nib.
Maalk	No. 438CW	Has ring and No. 3 gold nib.		210.0000	mas clip and 140. 5 gold nib.

Built for Those Who Want the Best

ILLIONS of people prefer a black rubber fountain pen to any other writing instrument. To meet this large, steady demand we have built a complete line of rubber pens of the highest quality.

The following pages show many styles and sizes of black rubber Wahl Pens in chased and engine-turned finishes. So great has been the popular approval of our new engine-turned models that we have had to greatly increase our factory capacity on these fast selling numbers.

Every part of every Wahl Rubber Pen is made by highly skilled workmen from high grade materials. Every pen is subjected to many rigid inspections before it reaches your store.

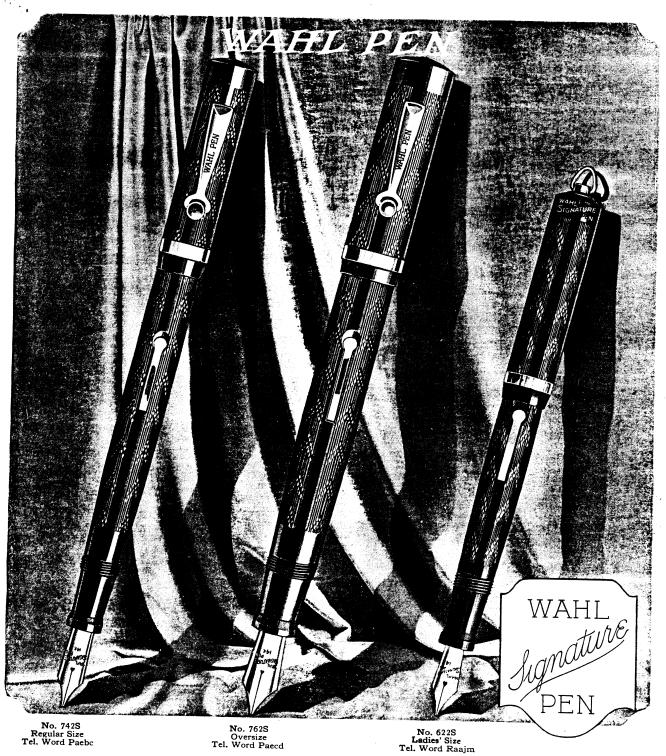
The Wahl Company has steadfastly refused to sacrifice a single iota of quality on the altar of lower price and longer profit. It is our firm belief that good selling demands honest merchandise, honestly made.

Each Wahl nib is of generous size and weight, and is tipped with the best grade of osmiridium, a metal compound so precious that many manufacturers reserve it for use on only their higher priced pen points. This point is very carefully smoothed and polished, to insure a smooth-gliding writing surface at the writer's every stroke.

The Wahl comb feed, which holds ink as a comb holds water, controls the ink flow at all writing speeds, and insures writing the instant the pen touches the paper. This makes shaking and coaxing the pen unnecessary.

An airtight chamber inside the pen cap prevents leaking or "sweating" as well as keeping the point moist for instant writing.

Wahl Pens, in rubber as well as in metal, can be fitted with any of the wide variety of nibs pictured on pages 54 and 55. This wide choice of nibs, as well as the large assortment of barrel sizes and finishes, makes it possible to fill exactly the individual requirements of every man and woman who writes.



(Illustrations are actual size.)

E believe that the Wahl Signature Pen will please a greater number of fountain pen users than any pen ever placed on the market. Its nib is of a special weight and has a firm point, which is, however, very carefully ground and extremely smooth in its writing qualities. It writes as nearly like a pencil as it is possible for a fountain pen to do. The Signature Pen is made in three sizes—ladies', regular and oversize—all of the same high quality. Engine-turned in the beautiful Dart design—and equipped with gold filled roller clip, filling lever and cap band—the Signature Pen is sure to appeal to those who want a superfine writing instrument. All sizes hold a large quantity of ink.



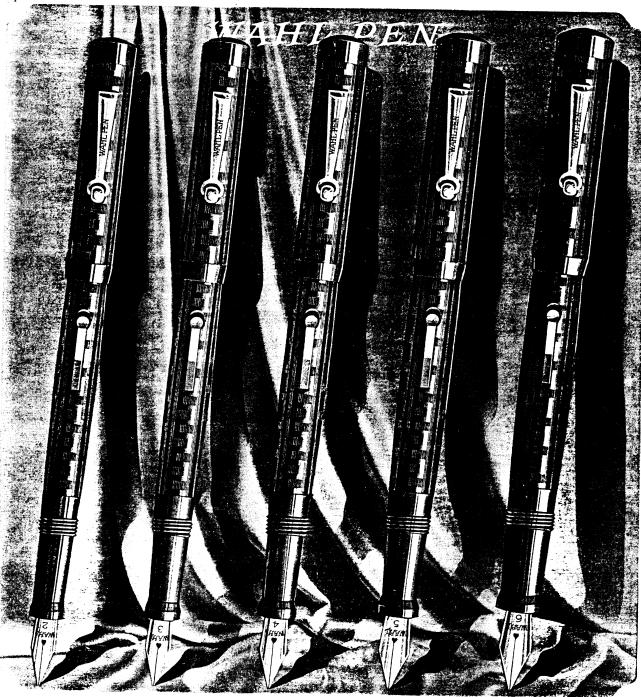
(Illustrations are actual size. Length when closed 51/4 inches)

SELF-FILLING PENS—Dart Design

(Engine Turned)

Each pen on this page is fitted with nickel self-filling lever and can be furnished with or without nickel roller clip, as desired. Furnished without clip unless specified.

Telegraph Word			Telegraph Word	
Obbez	No. 732	Fitted with No. 2 Wahl gold nib. Fitted with No. 3 Wahl gold nib. Fitted with No. 4 Wahl gold nib.	Obcic	Fitted with No. 5 Wahl gold nib. Fitted with No. 6 Wahl gold nib.



No. 726

No. 736

No. 746

No. 756

No. 766

(Illustrations are actual size. Length when closed 51/4 inches)

SELF-FILLING PENS—Grecian Border Design

(Engine Turned)

Each pen on this page is fitted with nickel self-filling lever and can be furnished with or without nickel roller clip, as desired. Furnished without clip unless specified.

Telegraph Word			Telegraph Word		
Paagg	No. 726	Fitted with No. 2 Wahl gold nib.	Paamm	No. 756	Fitted with No. 5 Wahl gold nib.
Paakk	No. 736	Fitted with No. 3 Wahl gold nib.	Paann	No. 766	Fitted with No. 6 Wahl gold nib.
Paall	No. 746	Fitted with No. 4 Wahl gold nib.			



No. 722AZRC

No. 732AZRC

No. 742AZRC

No. 752AZRC

No. 762AZRC

(Illustrations are actual size. Length when closed 514 inches)

SELF-FILLING PENS—Dart Design

(Engine Turned)

All pens on this page are furnished with yellow gold filled clips, $\frac{1}{8}$ -inch bands and filling levers.

Telegraph Word

Obdec

No. 722AZRC Fitted with No. 2 Wahl gold nib. Obdab

No. 732AZRC Fitted with No. 3 Wahl gold nib.

Obdid No. 742AZRC Fitted with No. 4 Wahl gold nib. Telegraph

Word

Obdof No. 752AZRC Fitted with No. 5 Wahl gold nib.

Obdug No. 762AZRC Fitted with No. 6 Wahl gold nib.



No. 726AZRC

No. 746AZRC

No. 756AZRC

No. 766AZRC

(Illustrations are actual size. Length when closed 51/4 inches)

SELF-FILLING PENS-Grecian Border Design

(Engine Turned)

All pens on this page are furnished with yellow gold filled clips, $\frac{1}{8}$ -inch bands and filling levers.

Telegraph	
Word	

Paapp Paarr Paass

No. 726AZRC Fitted with No. 2 Wahl gold nib. No. 736AZRC Fitted with No. 3 Wahl gold nib. Fitted with No. 4 Wahl gold nib.

Telegraph Word

Paatt Paavv

No. 756AZRC Fitted with No. 5 Wahl gold nib. Fitted with No. 6 Wahl gold nib.



(Illustrations are actual size. Length when closed 31/2 inches)

SELF-FILLING PENS—Dart Design

(Engine Turned)

Telegraph Word		(Engine Turned)
Obejm	No. 522	Furnished with nickel self-filling lever and No. 2 Wahl gold nib. Fitted with nickel roller clip only when specified.
Paabb	No. 522W	Fitted with gold filled self-filling lever and ring in cap for attaching to chain or ribbon. No. 2 Wahl gold nib.
Paacc	No. 522AW	Furnished with gold filled ring and tass and No. 2 Wahl gold nib. Gold filled self-filling lever.
Paaff	No. 522AZW	Fitted with gold filled band, ring in cap and self-filling lever. No. 2 Wahl gold nib.



No. 526

No. 526W

No. 526AW

No. 526AZW

(Illustratons are actual size. Length when closed 31 inches)

SELF-FILLING PENS—Grecian Border Design

(Engine Turned)

Telegraph Word		
Pacos	No. 526	Fitted with nickel self-filling lever and No. 2 Wahl gold nib. Furnished with nickel roller clip only when specified.
Padap	No. 526W	Furnished with gold filled ring in cap for attaching to chain or ribbon. No. 2 Wahl gold nib.
Pader	No. 526AW	Fitted with gold filled ring and tass for ribbon or chain and No. 2 Wahl gold nib. Gold filled self-filling lever.
Paduv	No. 526AZW	Furnished with gold filled band, ring in cap and self-filling lever. No. 2 Wahl gold nib.



No. 72A No. 72B

Illustrations are actual size. Length when closed 51/4 inches

YELLOW GOLD FILLED BANDED PENS

Finished with plain, colonial or ribbon design band and gold filled self-filling lever. Furnished with or without gold filled roller clip. Specify when ordering.

Telegraph

No. 72A	Equipped with No. 2 Wahl gold nib.
No. 73A	Equipped with No. 3 Wahl gold nib.
No. 74A	Equipped with No. 4 Wahl gold nib.
No. 75A	Equipped with No. 5 Wahl gold nib.
No. 76A	Equipped with No. 6 Wahl gold nib.
	No. 73A No. 74A No. 75A

14K SOLID GOLD BANDED PENS

Choice of plain, colonial or ribbon design bands. Have solid gold self-filling lever. Furnished with or without solid gold clip. Please specify.

Telegraph
Word

word		
Kaajg	No. 72B	Equipped with No. 2 Wahl gold nib.
Kaakh	No. 73B	Equipped with No. 3 Wahl gold rib.
Kaalj	No. 74B	Equipped with No. 4 Wahl gold nib.
Kaamk	No. 75B	Equipped with No. 5 Wahl gold nib.
Kaanl	No. 76B	Equipped with No. 6 Wahl gold nib